

# FLIPSIDE STUDIO

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## **Flipside Studio 2023.2 Allows Content Creators To Publish & Share in VR**

WINNIPEG, CANADA, **December 13, 2023** — Leading virtual reality (VR) animation software maker Flipside XR is thrilled to announce Flipside Studio 2023.2, which enables creators to perform, publish, and share immersive content in VR.

This latest update empowers VR creators and users to:

- Create a Flipside channel and share posts of their spatial recordings, animations, or interactive worlds.
- Browse a public feed of content by Flipside Studio users.
- Subscribe to their favorite channels and build a fan base of subscribers.
- Remix other creators' posts to share on their channel.
- Send direct messages to connect with friends in Flipside Studio.
- Use the new audio controller to add music, special effects, and even control a character's voice using their own sounds or our built-in library of sounds.

Following an early access release this summer, the newest release of Flipside Studio 2023.2 is now available for everyone. Flipside Studio users can collaborate, reimagine, and engage with each other's content like never before.

"The Flipside Studio 2023.2 update encourages creation, collaboration, and community within virtual reality, as users can easily create, remix, and publish immersive content. It's a turning point for next-gen creators and social VR," says Flipside XR CEO and Co-Founder Lesley Klassen. "At Flipside XR, we're passionate about creating opportunities for immersive creation to thrive, bringing together and supporting next-gen creators through our Flipside Studio app."

This is the second major update this year for Flipside XR as the team leads a new era in immersive creation. In March 2023, Flipside Studio exited the beta stage of development and officially launched in the Meta Quest App Store.

Flipside Studio is available for free on the Meta Quest 2,3, and Rift S VR headsets.

For media inquiries, please contact:

Lesley Klassen

[lesley@flipsidexr.com](mailto:lesley@flipsidexr.com)

1-204-290-8830

### **About Flipside XR**

Flipside XR is the team of passionate creators behind Flipside Studio, one of the leading virtual reality apps for creators building the future of entertainment. Originally founded by creators Lesley Klassen, Rachael Hosein, and John Luxford as The Campfire Union in 2014, they began working on Flipside Studio in 2016 and are backed by venture capital firm Boost VC, with additional funding from the Canadian Media Fund.